

MATTHEW PATRICK

Visual Design & Art Direction
Nashville, TN
matthewpatrick.design

Profession

| Experience | [01] | VISUAL DESIGN & ART DIRECTION | |
|------------|------|---|---|
| | | Gatewood Creative Lead Designer | 2025–Current |
| | | <ul style="list-style-type: none">Lead designer supporting Gatewood Creative's corporate and creative clients across digital, social, and brand systemsDesign paid and organic social content, campaign assets, and brand visuals for B2B and consumer-facing brandsCollaborate with strategists and account leads to translate messaging into clear, effective visual solutions | |
| | [02] | Chooky Studios Freelance Designer | 2025–2026 |
| | | <ul style="list-style-type: none">Collaborated with creative director to design event and tour posters, flyers, and promotional materials for music and cultural events.Created visually engaging graphics aligned with brand and client direction, maintaining consistency across digital and print formats. | |
| | | Wav Warehouse (Client) Brand & Visual Designer | 2024–Current |
| | | <ul style="list-style-type: none">Developed complete brand identity including logo design and visual language. Contributes to UI and web design for company website, focusing on clean user experience and brand cohesion.Designs promotional advertisements and digital marketing assets for music releases and platform growth. Creates multiple album artworks tailored to genre and audience, maintaining brand consistency. | |
| Education | [03] | Independent Study Developed skills in digital design through independent study and hands-on projects, continuously expanding expertise in art direction, branding, and visual storytelling. | 2018–Current |
| Skills | [04] | Notre Dame College Course work in Graphic Design and Visual Arts | 2016–2018 |
| | | [PROFESSIONAL] | [SOFTWARE] |
| | | <ul style="list-style-type: none">Creative LeadershipClient RelationsProject ManagementCreative StrategyStrategic ThinkingProblem SolvingTime Management | <ul style="list-style-type: none">Adobe PhotoshopAdobe IllustratorAdobe InDesignAdobe After EffectsAdobe Premiere ProFigmaFL Studio |
| | | | <ul style="list-style-type: none">Art DirectionBrand SystemsCampaign CreativeSocial & Paid MediaMerch DesignAlbum ArtworkPoster & Print |