

# MATTHEW PATRICK

RESUME

Visual Design & Art Direction  
Nashville, TN  
matthewpatrick.design

Profession

Experience	[01]	VISUAL DESIGN & ART DIRECTION
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	[02]	<b>Gatewood Creative</b> Lead Designer 2025–Current <ul style="list-style-type: none"><li>•Lead designer supporting Gatewood Creative's corporate and creative clients across digital, social, and brand systems</li><li>•Design paid and organic social content, campaign assets, and brand visuals for B2B and consumer-facing brands</li><li>•Collaborate with strategists and account leads to translate messaging into clear, effective visual solutions</li></ul>
		<b>Chooky Studios</b> Freelance Designer 2025–2026 <ul style="list-style-type: none"><li>•Collaborated with creative director to design event and tour posters, flyers, and promotional materials for music and cultural events.</li><li>•Created visually engaging graphics aligned with brand and client direction, maintaining consistency across digital and print formats.</li></ul>
		<b>Wav Warehouse (Client)</b> Brand & Visual Designer 2024–Current <ul style="list-style-type: none"><li>•Developed complete brand identity including logo design and visual language. Contributes to UI and web design for company website, focusing on clean user experience and brand cohesion.</li><li>•Designs promotional advertisements and digital marketing assets for music releases and platform growth. Creates multiple album artworks tailored to genre and audience, maintaining brand consistency.</li></ul>
Education	[03]	<b>Independent Study</b> Developed skills in digital design through independent study and hands-on projects, continuously expanding expertise in art direction, branding, and visual storytelling. 2018–Current
		<b>Notre Dame College</b> Course work in Graphic Design and Visual Arts 2016–2018

Skills

	[04]	[ PROFESSIONAL ]	[ SOFTWARE ]	[ SERVICES ]
		<ul style="list-style-type: none"><li>• Creative Leadership</li><li>• Client Relations</li><li>• Project Management</li><li>• Creative Strategy</li><li>• Strategic Thinking</li><li>• Problem Solving</li><li>• Time Management</li></ul>	<ul style="list-style-type: none"><li>• Adobe Photoshop</li><li>• Adobe Illustrator</li><li>• Adobe InDesign</li><li>• Adobe After Effects</li><li>• Adobe Premiere Pro</li><li>• Figma</li><li>• FL Studio</li></ul>	<ul style="list-style-type: none"><li>• Art Direction</li><li>• Brand Systems</li><li>• Campaign Creative</li><li>• Social &amp; Paid Media</li><li>• Merch Design</li><li>• Album Artwork</li><li>• Poster &amp; Print</li></ul>